

Top Event at Imaging World 2025: PROFİ SUMMIT for Photo Professionals

The industry event Imaging World, taking place from October 10 to 12 at the Nuremberg Exhibition Center, includes a special highlight: the one-day PROFİ SUMMIT on October 11, featuring a comprehensive conference program specifically for photo professionals.

Fürth, May 2025. A key highlight of Imaging World 2025 is the first PROFİ SUMMIT on October 11. Under the motto "Create & Connect", visitors from the professional field can expect a diverse and forward-looking conference program. The focus areas are creativity, artificial intelligence, photo law, and business.

With the PROFİ SUMMIT, Imaging World continues the format of the former Creative Content Conference, offering content aimed at the daily work of photo and video professionals. Topics include:

- New trends in photo and video production
- Use of AI in creative work
- Photo law, marketing, and self-promotion
- Entry-level, training, and further education
- Social media presence

Thilo Röhrig states: "The PROFİ SUMMIT's program adds value to Imaging World by specifically addressing the professional photographers and content creators target group."

The PROFİ SUMMIT is open to professionals and ambitious photo enthusiasts. As the number of participants is limited, early registration is recommended:

<https://www.eventim-light.com/de/a/67b6e65fd246670e387ea1a2/e/681b184c69e6d82f91392e24>

The participation fee for the PROFİ SUMMIT is 100 euros in advance sale. Admission to the Imaging World trade fair is included.