



Imaging World 2025 – It's Going to Be Big!

Interest in Imaging World (October 10–12, 2025, Nuremberg Messe), the major festival dedicated to content creation, is overwhelming: well over 100 brands and companies – including the full who's who of the industry – have confirmed their participation in this photo and video highlight. Spanning more than 10,000 square meters, visitors will be able to experience the latest products up close and try them out in practice – fully in line with the Imaging World motto: Create. Explore. Have fun.

Fürth, July 2025. True to its name, Imaging World will showcase a global universe of imaging: from October 10 to 12 in Nuremberg, over 100 renowned brands from the photo, video, and content creation sectors will present a unique portfolio of products, services, innovations, and content.

Leading global manufacturers such as Canon, Sony, Nikon, Leica, Fujifilm, OM Digital Systems, Ricoh, Hasselblad, and Panasonic will be on-site showcasing their innovative products – and likely a few new launches. Joining them are top lens specialists like Tamron, Sigma, Zeiss, Transcontinenta, Schneider Kreuznach, and Voigtländer, offering focal length highlights that open up new photographic perspectives.

Specialists such as 7Artisans, B.I.G., B&W, Benro, DJI, Fidlock, Hama, Kaiser Fototechnik, Leofoto, Rode, Sandisk, Sirui, Vanguard, Videndum, and Wacom will contribute to perfect photo and video experiences with tripods, audio and video equipment, drones, bags, filters, creative tools, and storage media. In the field of photo printing, Imaging World will feature a complete portfolio of digital print systems, home printers, fine art papers (from brands like Canon, Epson, Ilford, Hahnemühle), and everything else needed for perfectly printed photos.

Frame and album manufacturers such as Effect, Nielsen, and Pasche, along with display specialists like Eizo, round out the lineup of confirmed exhibitors.

"Imaging World will not only include workshops, talks, panels, playgrounds, and many other highlights – it will also present the entire workflow of video and content creation, from capture to the finished result, in a unique interactive environment," summarizes Thilo Röhrig.

But this new festival format offers even more: Exhibitors in areas such as analog photography, instant cameras, scanners, binoculars, and specialized travel services will make Imaging World a captivating cosmos of innovation, products, ideas, and services – including camera check-ups, workshops, stage shows, playgrounds, and conventions.

Thilo Röhrig adds: "All exhibitors want to make the entire world of photography and content creation truly come alive at Imaging World. They will offer visitors on-site expert advice, hands-on product testing, and engaging presentations. We welcome everyone interested in content creation to experience these topics live and in an exciting way!"

All information, registration, and tickets for Imaging World are available here:
<https://imagingworld.de/en/>