

## **Another Highlight: TIPA World Awards Ceremony at Imaging World 2025**

The official presentation of the prestigious *TIPA World Awards 2025*, honoring the 40 best imaging products of the year, will take place during *Imaging World* from October 10 to 12, 2025, at *Messe Nürnberg*. Numerous top-level international executives from the photo and video industry are expected to attend.

As part of *Imaging World*, the winners of the TIPA World Awards will be honored on *Saturday, October 11*, at the exhibition grounds in Nuremberg. International top executives from the photo and video industry are expected to attend in person to receive the coveted awards.

Each year, *TIPA* recognizes outstanding products and innovations across 40 categories within the global imaging market. *Experienced editors and representatives* from TIPA's international network of print and online publications vote on a wide range of product categories—including *cameras, lenses, software, accessories, monitors, and output systems*.

Details about current winners can be found at [tipa.com](https://tipa.com).

*"As organizers, we are truly honored that the TIPA World Awards Ceremony will be one of the highlights of Imaging World. This underscores the increasing recognition and significance of Imaging World as a central event for the European imaging community,"* says *Thilo Röhrig*, Managing Director of *RINGFOTO*, on TIPA's involvement.

*"We are delighted to have found the ideal platform for presenting the TIPA World Awards in Imaging World. The awards not only celebrate excellence in product innovation but also mirror the trends and dynamics shaping the industry—just like Imaging World itself, which brings the entire industry together,"* adds *Thomas Gerwers*, Chairman of *TIPA*.