



Imaging World 2026: Three Days of Inspiration, Innovation and Live Experiences

The latest camera technology, TIPA Awards, Neurapix Conference, more than 60 workshops and photo walks, as well as the spectacular Australia multivision show await visitors in Nuremberg

Around one month before the event kicks off, Imaging World 2026 presents its programme highlights: From 2 to 4 October, photography, video and content creation enthusiasts can look forward to a weekend packed with the latest technology, live experiences and photographic inspiration at the Nuremberg Exhibition Centre. More than 120 brands, over 60 workshops, seminars and photo walks, as well as an extensive stage programme will be complemented by exceptional highlights such as the TIPA Awards, the first-ever Neurapix Conference at Imaging World, and the multivision show “Australia – A Year of Boundless Freedom”.

Experience the Latest Technology Live

The latest cameras and lenses, innovative accessories, software and AI-based solutions: At Imaging World, leading manufacturers will showcase their newest products and technologies. The focus is firmly on hands-on experiences – visitors can test and compare the latest products and talk directly with manufacturers and industry experts.

Take Photos, Try It Out, Experience It

Beyond the workshops and stage programme, the focus is also on hands-on experiences. Interactive photo sets, creative playgrounds and live shoots offer countless opportunities to capture great images and try out cameras, lenses and new techniques under real-world conditions.

This makes Imaging World much more than a product showcase – it is a festival for everyone who loves photography, video and content creation and wants to experience it first-hand.

Learn from the Pros: Workshops, Seminars and Photo Walks

A key part of Imaging World is its diverse hands-on programme of workshops, seminars and photo walks for beginners, ambitious amateur photographers, content creators and professionals. Topics range from portrait, street and architectural photography to lighting and studio photography, content creation and creative photo walks.

Among the experts taking part are Martin Krolop, Julia Schwegmann, Alexander Heinrichs, Thomas Adorff, Gordon Below, Paul Leclair, Daniel Spohn, Klaus Wohlmann, as well as Aneta and Dirk Bleyer.

Special formats provide truly hands-on experiences: During the analogue black-and-white street photography workshop, participants will develop their own photographs afterwards in a traditional darkroom, while the light-painting workshop transforms Nuremberg into a creative backdrop after dark.

For almost all bookable workshops, seminars and photo walks, the Imaging World Weekend Pass worth €25 is already included.

All workshops, seminars and photo walks: <https://imagingworld.de/en/events/>

Live on the Main Stage and in the Influencer Dome

Visitors can look forward to a varied live programme on the Main Stage and in the Influencer Dome on all three days of the event. Photographers, content creators and industry experts such as Felix Rachor, Rafael Steinlesberger and Marcel Lämmerhirt will provide insights into their work, present exciting projects and discuss current trends, new technologies and creative workflows in photography, video and content creation.

The complete stage programme: <https://imagingworld.de/en/stage-program/>

TIPA Awards Live on the Main Stage

One of the special highlights on the first day of the event will be the TIPA Awards Ceremony. The internationally renowned awards recognise outstanding products and innovations in the photography and imaging industry. The awards ceremony will take place on Friday, 2 October, at 5:00 pm on the Main Stage and will be open to all Imaging World visitors.

More about the TIPA Awards: <https://imagingworld.de/en/tipa-award/>

Neurapix Conference Comes to Imaging World for the First Time

Also taking place on Friday is the first Neurapix Conference to be held as part of Imaging World. The community event is aimed at professional photographers and focuses on successfully developing and growing their photography businesses.

Starting at 8:30 am, experienced speakers will share practical insights into positioning, business strategies and the day-to-day realities of professional photography at NCC West, Paris Room. In addition to the presentations, the conference will offer plenty of opportunities for networking and personal exchange within the photography community.

Conference tickets are priced at €179 and also include admission to Imaging World.

More about the Neurapix Conference: <https://imagingworld.de/en/neurapix-conference-2026/>

Australia on the Big Screen

Another visual highlight awaits visitors on Friday evening: National Geographic photographers Aneta and Dirk Bleyer will take the audience on a spectacular visual journey across Australia with their multivision show “Australia – A Year of Boundless Freedom”.

The show will take place on Friday, 2 October, from 6:30 pm to 8:45 pm at NCC West, Paris Room. Tickets are available for €25.

More about the Australia multivision show: <https://imagingworld.de/en/multivision-show-australia/>

Press Contact

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Imaging World 2026 at a Glance

Dates: 2–4 October 2026

Venue: Nuremberg Exhibition Centre – Hall 12

Opening hours: Friday and Saturday, 9:00 am–6:00 pm; Sunday, 9:00 am–5:00 pm

Day ticket: €15

Weekend Pass: €25

Workshops & programme:

<https://imagingworld.de/events/>

Stage programme:

<https://imagingworld.de/buehnenprogramm/>

More about the TIPA Awards:

<https://imagingworld.de/tipa-award/>

More about the Neurapix Conference:

<https://imagingworld.de/neurapix-conference-2026/>

Further information and tickets:

<https://imagingworld.de/>