

PRESS RELEASE
Fürth – May 28th, 2026

October 2–4, 2026 | NürnbergMesse

**The Festival for Photography,
Video & Content Creation**

 **Imaging World**

**Create.
Explore.
Have fun.**



imagingworld.de/en

Imaging World 2026: More than 100 top brands, spectacular experience worlds and inspiring workshops in Nuremberg

Early Bird Tickets available only until June 3rd

From October 2nd to 4th, 2026, Imaging World will once again become Germany's central meeting point for photography, videography and content creation. Following its successful premiere with more than 13,000 visitors, the event festival at NürnbergMesse is entering the next round – bigger, more diverse and more experience-oriented than ever before.

More than 100 exhibitors and brands have already confirmed their participation. Visitors can look forward to the latest cameras, lenses, drones, audio and lighting solutions, as well as innovative tools from the fields of photography, video, AI, printing and content creation. Confirmed brands include Canon, Sony, Nikon, Fujifilm, OM SYSTEM, Leica, Panasonic, Tamron, Voigtländer and Saal Digital.

But Imaging World is far more than a traditional trade show. Across more than 12,000 square meters, an interactive experience world will emerge featuring creative playgrounds, live shootings, community activities, and an extensive stage and workshop program. Visitors will have the opportunity to test products on-site, try out new technologies, and immerse themselves in the world of modern storytelling together with creators, photographers and industry professionals.

A special highlight is the extensive workshop and seminar program featuring more than 60 sessions, photo walks and masterclasses. Renowned photographers, creators and industry experts will share their expertise in practical sessions and provide valuable insights into current trends and techniques. Topics such as portrait and studio photography, creative lighting, videography, social media, AI-supported image editing and content production will be just as much in focus as inspiring hands-on experiences for beginners and professionals alike.

On the main stage, visitors can expect a high-profile live program on all three event days, including talks, interviews and panel discussions. Well-known names such as Martin Krolop, Pavel Kaplun, Dennis Weißmantel, Thomas Adorff, Aneta and Dirk Bleyer, along with many other speakers from the photography, video and creator scene, will be part of the program.

Another emotional highlight of Imaging World 2026 will be the major Australia multi-vision show. Stunning visual worlds, fascinating stories and breathtaking landscape photography will take the

audience on a visual journey to the other side of the world, impressively demonstrating the emotional power of modern photography.

Young creative talents will also take center stage at the event: the major Imaging World photo competition will provide photographers with a platform for their best work. The program will be complemented by a dedicated school and young talent competition designed to inspire young people to explore photography, media and visual storytelling.

Imaging World 2026 will be supported by a comprehensive national marketing and PR campaign with an expected reach of more than ten million contacts across social media, trade media, PR cooperations, out-of-home campaigns and influencer marketing.

Anyone who wants to experience Imaging World 2026 live should secure tickets now: the popular Early Bird tickets are available only until June 3. The Day Pass currently costs €10 instead of the regular €15, while the Weekend Pass is available for €20 instead of €25.

<https://www.eventim-light.com/de/a/67b6e65fd246670e387ea1a2/?campaign=Presse052026>

With its unique combination of trade fair, festival, community event and immersive experience world, Imaging World is already developing into one of Europe's most exciting imaging events.

Further information, tickets and the latest program updates are available at:

www.imagingworld.de

About RINGFOTO

RINGFOTO GmbH & Co. KG, headquartered in Fürth, is Europe's largest photo retail cooperative, with more than 1,200 members in Germany, Austria, the Netherlands, Belgium, Italy, Switzerland and Luxembourg. The company provides its partners with comprehensive services, private labels and innovative retail solutions.

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